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| **Hinnah Mian** | Bluffton, SC  304-881-1131  hsmian@icloud.com |  |

**Professional Experience**

social media content creator, heyDriver!– Cleveland, OH (remote )2022- present day

**social media content creator**

* Generated 50+ social media content packages utilizing canva, photoshop, hootsuite, and procreate
* generated a social media engagement plan that maximized company’s instagram and tiktok

Marketing Technician, LeadGen Compass– Omaha, NE (remote )2021- 2022

**Marketing technician**

* Became certified and trained in google ads, adwords, google analytics, and google search console for marketing in order to create search engine optimized ads, generating quality leads
* used wordpress to create sites for clients
* worked as a copywriter by using google analytics to find trending topics to write blogs about in order to optimize search engine visibility, thus generating quality leads
* managed clients’ social media by researching trends in respective niches, increasing visibility and following by 50%

Intern, NextGen Federal systems – morgantown, wv 2020- 2021

**Social Media Manager**

* created social media enhancement plan by researching competitor’s socials and optimizing company’s linkedin, facebook, and twitter, driving following up by 60%
* studied competitive analysis

**intern, riza publishing** – remote, 2020-2021

* Worked closely with agencies in the development and launch of company website site including, graphic design, copy, and layout and delivered on time
* Work directly with CEO to develop marketing plans and initiatives to increase sales, brand awareness, and to execute all marketing functions.

Intern, Dennis publishing, The Week UK – London, England 2018

**EDITORIAL Intern – EXPERT REVIEWs**

* PUBLISHED
* Put together article content for online issue and conducted research to find stimulating topics.
* Put together The Week’s most-engaged article of 2018
* Attended events and reviewed restaurants/bars/clubs in London for *The Week UK*

**Writing Experience**

* **To Build A Home: Poetry and Prose, Poetry Collection, 2018**
  + **Recipient of the Readers’ Favorite International Book Awards, Silver: Poetry Category – General**
  + **Recipient of the Riza Chapbook Poetry Contest – 2019**
  + **Republished with Riza Press 2020**
* **Pangea: Poetry and Prose (2022) – Central Avenue Publishing**
* *Lahore Bombing*, Blue Minaret, 2016
* *Learning to Love Bomb-Threat Bodies*, HIKA, 2017, Local Wolves Issue 53 2018
* *For the Man Who Colonized My Body*, Blue Minaret, 2017; JUMP international journal of modern poetry, 2018; Califragile, 2018
* *Love Letter To Myself*, The Esthetic Apostle 2018
* *You Are My Home*, Califragile, 2018
* *A Better Life*, Rising Phoenix Press for Disarm: A Themed Issue Responding to Mass Shootings in America, 2018
* Kingdoms in the Wild featured poet 2018 -
  + *1*.    *On Learning to love a shipwreck*
  + *2.    How to lose yourself*
  + *3.    On Translating him*
  + *4.    All night*
  + *5.    The Morning after*
* *Love Letter to Myself*, Harness Magazine Issue IV, 2019
* *This Is How The Light Gets In: Poetry Collection,* Kingdoms in the Wild 2020
  + Poetry pamphlet and interview
* Naari: Honouring The Feminine International and US tour – 2019 - 2020
  + Provided poetry script for the performance
* WV Writers 2020 Spring Competition– First Place in Emerging Writer – Poetry
  + *For The Man Who Colonized My Body*

***Awards and Honors***

*-Scholastic Art and Writing: 2013 and 2015*

*-Harvard Book Award, 2014*

*-Governor’s School for the Arts: Creative Writing, Class of 2014*

*-Publication in popular magazine Local Wolves Issue 53 2018 and Harness Magazine 2019*

*-Reader’s Favorite Five Star Review for To Build a Home: Poetry and Prose*

*-Reader’s Favorite International Book Award, Silver - Poetry General Category for To Build A Home: Poetry and Prose*

*-Riza Press Chapbook Winner 2019 – To Build A Home*

*-Naari: Honouring The Feminine International and US tour - 2019*

*-Wrote poetry script for the performance*

*-To Build A Home featured in the New York World Book Expo 2019*

*-WV Writers 2020 – Emerging Poetry First Place: For the Man Who Colonized My Body*

*-Hanif Abdurraqib’s Lighthouse Writers nonfiction workshop 2020*

*-Runs popular Instagram page @hennapoetry with 15k followers, promotes books and brand deals via engaging photos/graphic designs*

*-Finalist for Baltic Writing Residencies: Sweden and London - 2022*

**Education**

**MAryville university**

**st louis, MO**

**skills/proficiencies**

**Technical Proficiencies:** HTML/website building, Adobe Photoshop Suite, WordPress, Java, Microsoft: Word,

PowerPoint, and Excel, Google Analytics Certified, Social Media Management (Instagram, Tik Tok, Twitter, Facebook; Canva, Hootsuite, Later, etc)